

araq

StartUp 7

Reading

Unit6 – Lesson4

Page72


Have your Ss look at the picture. Convey the meaning and try to elicit the word. Then practice the pronunciation chorally and individually.

Teach the form of the word. Then ask some concept checking questions.



DISCIPLINED


Have your Ss look at the picture. Convey the meaning and try to elicit the word. Then practice the pronunciation chorally and individually.


Teach the form of the word. Then ask some concept checking questions.
THE ADVENT OF
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Teach the form of the word. Then ask some concept checking questions.



AN ADVOCATE


Have your Ss look at the picture. Convey the meaning and try to elicit the word. Then practice the pronunciation chorally and individually.

Teach the form of the word. Then ask some concept checking questions.

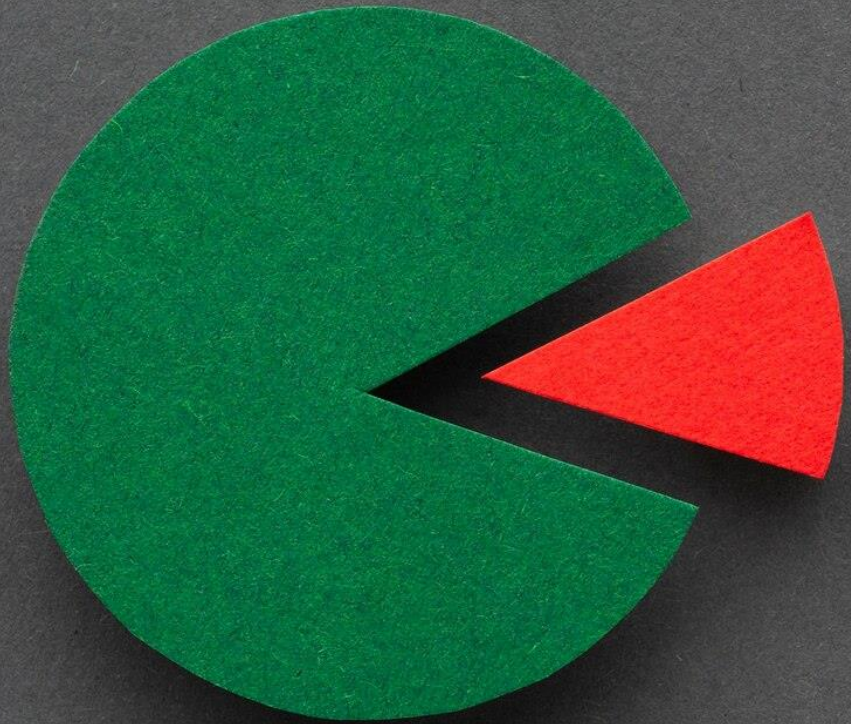


SWEEPING

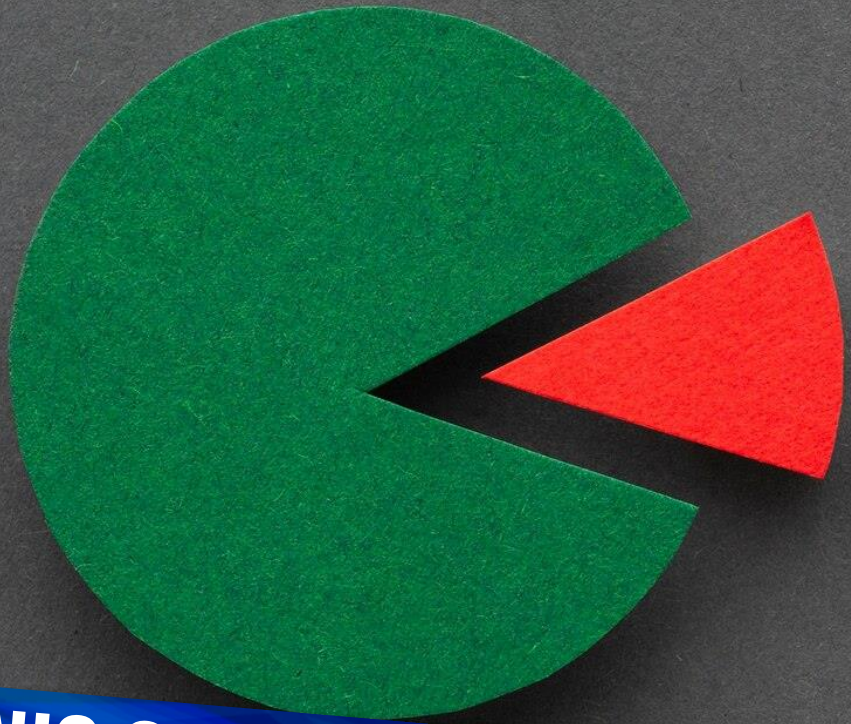

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Teach the form of the word. Then ask some concept checking questions.
SIDESTEP

Have your Ss look at the picture. Convey the meaning and try to elicit the word. Then practice the pronunciation chorally and individually.



Teach the form of the word. Then ask some concept checking questions.



THE LION'S SHARE OF

Have your Ss look at the picture. Convey the meaning and try to elicit the word. Then practice the pronunciation chorally and individually.



Teach the form of the word. Then ask some concept checking questions.



STREAMLINED


Have your Ss look at the picture. Convey the meaning and try to elicit the word. Then practice the pronunciation chorally and individually.


Teach the form of the word. Then ask some concept checking questions.
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Have your Ss look at the picture. Convey the meaning and try to elicit the word. Then practice the pronunciation chorally and individually.

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SIZE UP


Have your Ss look at the picture. Convey the meaning and try to elicit the word. Then practice the pronunciation chorally and individually.

Teach the form of the word. Then ask some concept checking questions.



A PREREQUISITE

FILL IN THE BLANKS.

Have your students do the task in class. Then check the answers right away.

disciplined - an advocate - sidestep - streamlined - size up
the advent of - sweeping - the lion's share of
indispensable - a prerequisite

_____1_____: to consider a situation and make a judgment about it
_____2_____: so important or useful that it is impossible to manage without
_____3_____: made to work more simply and effectively (such as a business, organization, etc.)
_____4_____: written the time when something first begins to be widely used
_____5_____: someone who publicly supports someone or something
_____6_____: affecting many things or making an important difference to something
_____7_____: the largest part of something
_____8_____: obeying rules and controlling your behavior
_____9_____: something needed for a particular purpose
_____10_____: to evade (a problem, issue, question, etc.)

Have your Ss preview the text and answer the task. If necessary provide enough explanation about how to preview the text.

A **PREVIEW** Read the title, look at the picture, and read the caption. What do you think the article is about?

PROS AND CONS OF THE GIG ECONOMY

WANTED: workers who can't stand a boss breathing down their necks or the stress of conforming to corporate culture. Must be comfortable with unsteady workloads and no benefits. If you're independent, disciplined, and desire a flexible schedule to create your ideal work-life balance and make room for your interests and passions, apply now!

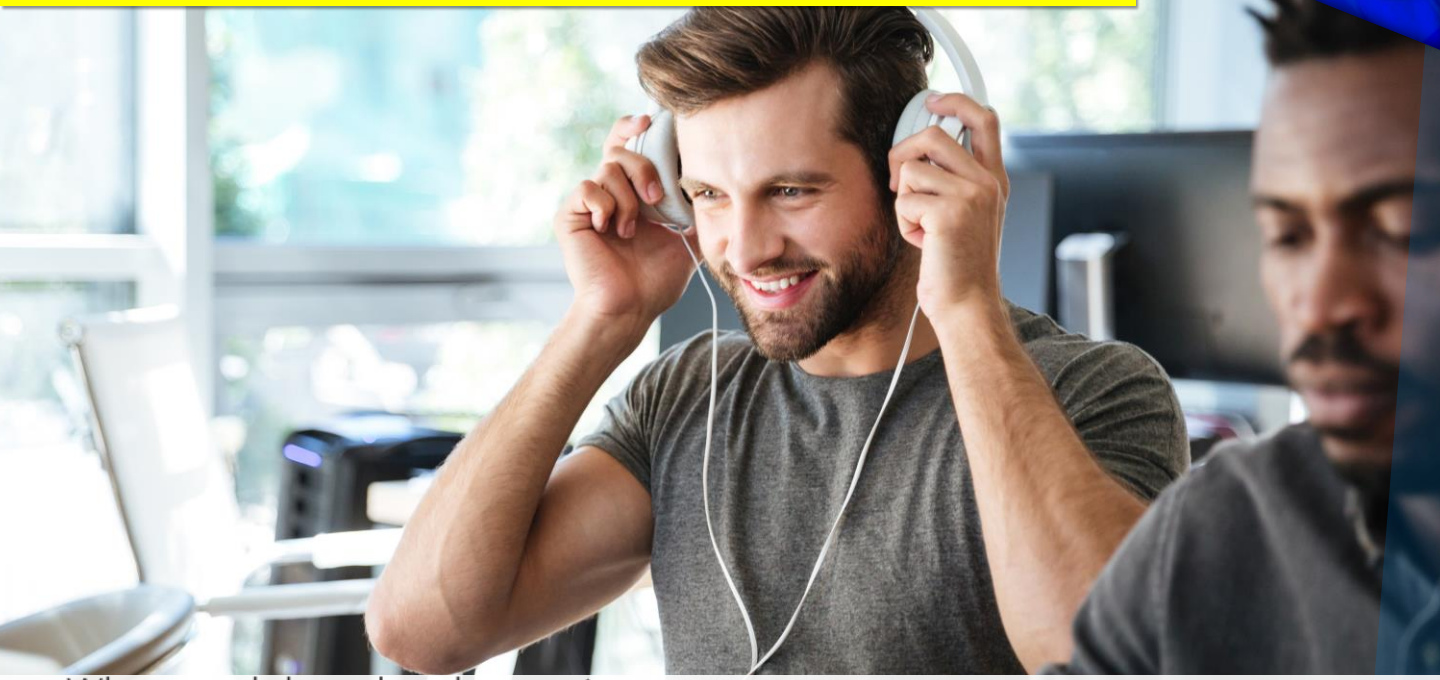


Ridesharing is booming in the gig economy.

Have your Ss listen to the audio and answer the question. Check the answers in class.

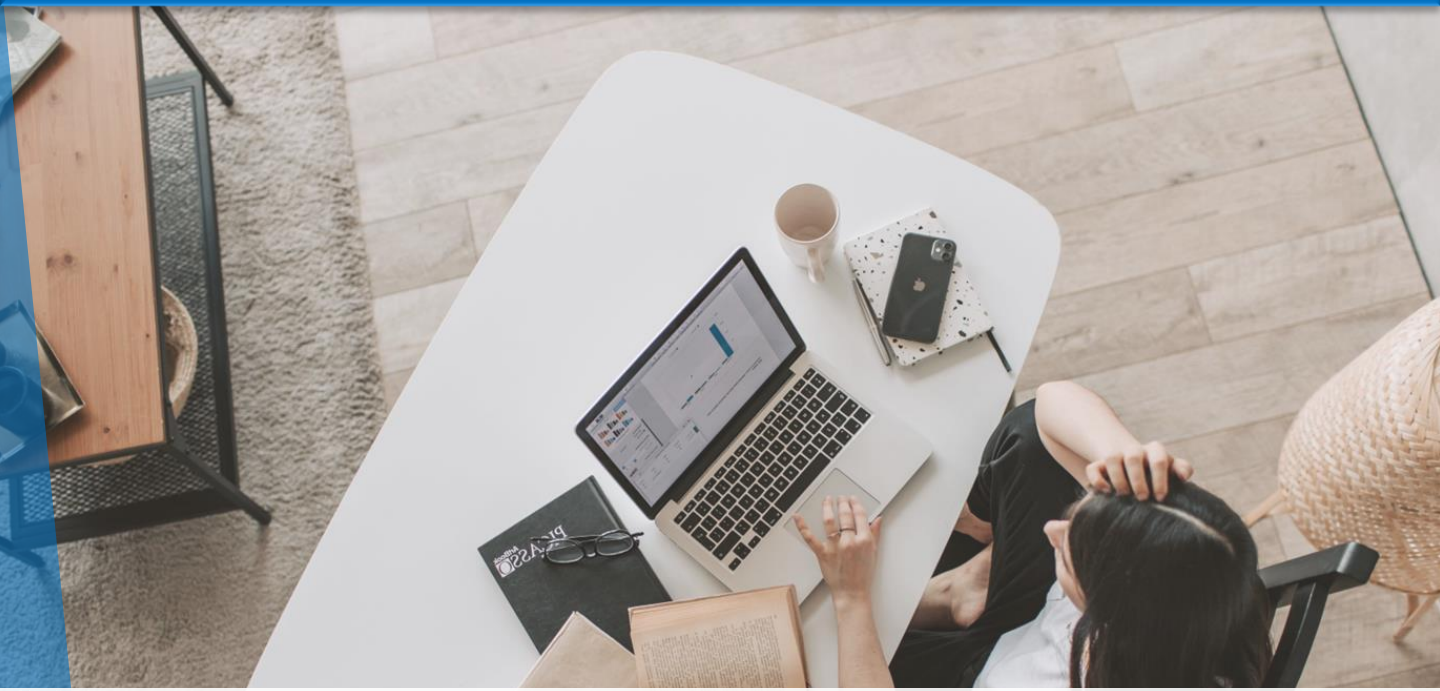
ANSWER THE QUESTIONS ACCORDING TO THE AUDIO.

6-17



1. What trend does the phrase *gig economy* refer to?
2. In what two areas can firms benefit in the gig economy? How can they do so?
3. Why are workers' rights advocates worried about the shift to the gig economy?
4. What skill sets are necessary to thrive in the gig economy?

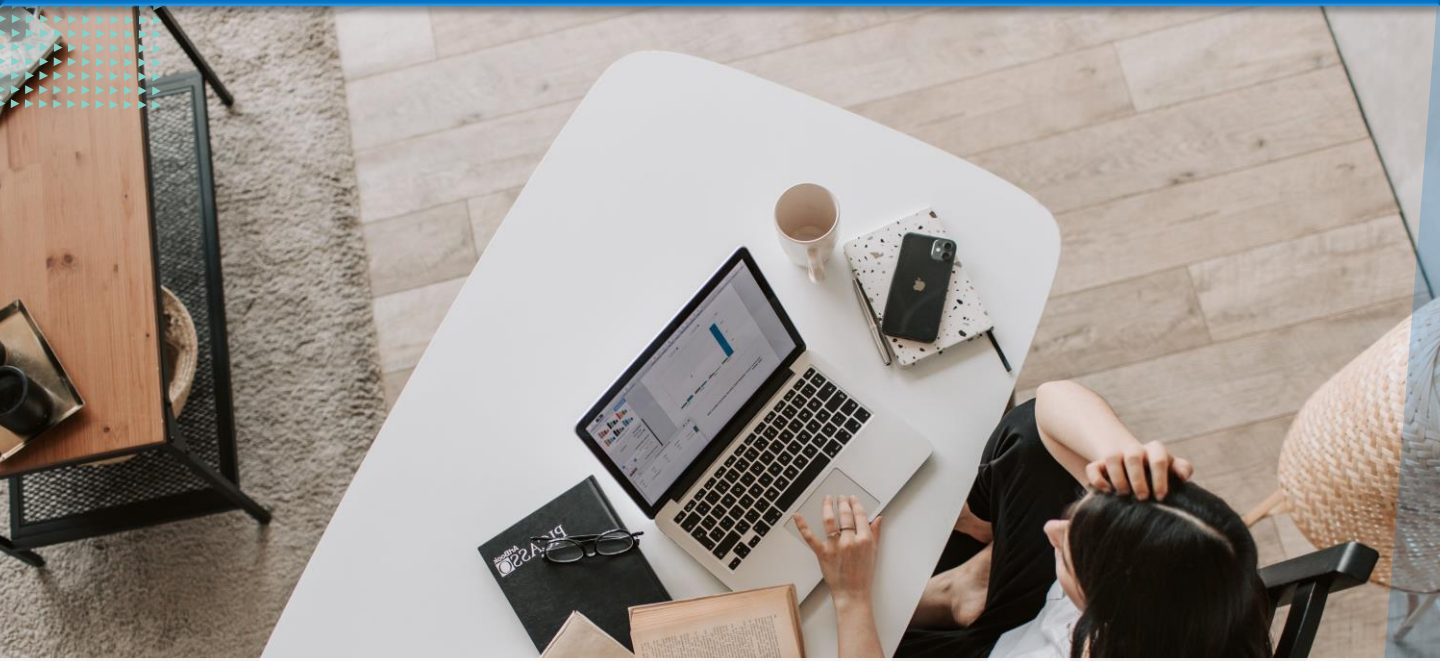
Have Ss identify the correct meaning. Go over the answer as a class.



B **CLOSE READING** Reread the lines. Then circle the correct answers.

1. What does the sentence in lines 45–49 imply about Uber?
   a. It is losing market share to streamlined gig-work platforms.
   b. It is taking market share from local taxi companies.
   c. It is fighting to save market share for local taxi companies.
2. In lines 59–63, how is the second sentence connected to the first?
   a. points out an exception b. provides an explanation c. supplies a comparison

Explain the reading skill and have your Ss do the task.



C Read the Reading Skill. Then reread the article and underline the hedging expressions. Compare the expressions you underlined with a partner's.

READING SKILL Recognize hedging

Hedging expressions (for example, *seems*, *could*, *possibly*, *suggests*) signal the writer's caution about whether the information presented is factual or only an approximation, opinion, or claim. By recognizing hedging, you will avoid taking something as a confirmed fact when it is not.

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In pairs, have Ss take turns retelling the most important ideas in the article in complete sentences. Remind them to use their own words as they summarize.

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Ridesharing is booming in the gig economy.

If this sounds good to you, you're not alone. Increasingly, people choose not to work as company employees and instead take on work one gig (temporary pro… temporary staff. Gig… ever thanks to the advent of online platforms such as Uber (which… need rides), … of freelance… connects workers with people w… jobs done). According to Staffi… Inc., this expanding global ec… represents as many as 20 percent of workers and perhaps $3.7 trillion annually.

The gig economy also has some desirable aspects for companies. Providing employees with benefits such as guaranteed salaries, paid vacations, and health insurance is a large part of corporate budgets. A gig-work approach eliminates much of that burden. Moreover, only hiring workers with the skills needed to work on clearly defined tasks means no more wasteful employee downtime, possibly enhancing corporate productivity.

Nevertheless, workers' rights advocates are … trend that could endanger over 100 years of hard-… independent contractors primarily to stop paying … sidestep wage … workers' unions.

There is also reason for small businesses to be concerned. In the gig economy, not only are fewer people taking on full-time work with a company but also the limited number of top-performing freelancers are hugely in demand. In this situation, large corporations are better positioned to attract the lion's share of the available and talented candidates. Some companies even lose market share to streamlined gig-work platforms (for example, Uber's impact on local taxi companies),

WHAT WAS THE ARTICLE ABOUT?
RETELL THE MOST IMPORTANT IDEAS.
USE YOUR OWN WORDS.

Have your students think about the question. You're suggested to brainstorm some ideas first.

A THINK How does gig work compare to traditional employment in terms of pay, physical working conditions, benefits, career path, scheduling, and work-life balance? Take notes.



Have your Ss share what they have prepared in their breakout rooms. Monitor the groups and share your FEEDBACK afterwards.

B GROUPS Discuss gig work versus traditional employment for young, middle-aged, older, married, and single people.



PROS AND CONS OF THE GIG ECONOMY

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Ridesharing is booming in the gig economy.

If this sounds good to you, you're not alone. Increasingly, people choose not to work as company employees and instead take on work one gig (temporary project) at a time as freelancers or temporary staff. Gig work is more accessible than ever thanks to the advent of online platforms such as Uber (which connects drivers with people who need rides), Upwork (which connects various types of freelancers with clients), and TaskRabbit (which connects workers with people who need everyday jobs done). According to Staffing Industry Analysts, Inc., this expanding global economic sector represents as many as 20 percent of workers and perhaps $3.7 trillion annually.

The gig economy also has some desirable aspects for companies. Providing employees with benefits such as guaranteed salaries, paid vacations, and health insurance is a large part of corporate budgets. A gig-work approach eliminates much of that burden. Moreover, only hiring workers with the skills needed to work on clearly defined tasks which larger enterprises can deal with more easily than smaller ones can. Additionally, in the gig economy, it's often useful to assemble teams of freelancers living in different regions or countries; however, keeping a geographically dispersed team running smoothly can involve additional administrative staff, software tools, or financial incentives. This is more difficult for smaller companies, which likely have tighter budgets.

For better or for worse, the gig economy appears to be here to stay. If there's gig work in your future, here are a few key skills you'll need to thrive. First, critical thinking skills and logic are indispensable. With only yourself to rely on, the task of sizing up situations and asking the right questions is yours alone. Second, top gig workers need the skills sought by corporate human resource departments, such as a positive attitude, communication skills, teamwork, and efficient work procedures. Third, since you'll be handling your own taxes, savings, and budgets, a good understanding of finance is a basic prerequisite. If you need brushing up in these areas, it might be time to take some online courses so you can face the fierce competition of the gig economy with confidence.

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Nevertheless, workers' rights advocates are suspicious of these sweeping changes. To them, the gig economy is a gravely concerning trend that could endanger over 100 years of hard-earned worker protections. They suggest that many corporations wish to classify employees as independent contractors primarily to stop paying for their insurance, save on taxes, sidestep wage laws, and avoid dealing with workers' unions.

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READ THE TEXT AND UNDERLINE ANY NEW WORDS YOU DO NOT KNOW.

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AS HOMEWORK USE A DICTIONARY TO LOOK UP THE WORDS AND LEARN THEM.

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